

Contacts

MARCH 1960





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of the Company.

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Editor: Douglas E. McPherson

DATE OF ISSUE:

15th of EACH MONTH.

News Wanted in by the End of the
Previous Month.

COVER STORY

The month of March presents that ever-constant question about the lion and the lamb. With so many new inventions to properly prophesy weather conditions, it would seem the day of the animal is through—but by our cover, somebody forgot to tell Leo and Fleecy.



EATON OFFICIALS RETIRE



MR. F. B. WALLS

Mr. Walls, of Montreal, will retire on April 1 after more than 50 years of service with the Company. He is Vice-President and Director of The T. Eaton Co. Limited and General Manager of the Montreal Store.



MR. A. N. SANDS

Mr. Sands, of Toronto, Director in charge of Eaton's Mail Order Operations from coast to coast, will retire on April 1 after more than 50 years of service with the Company.

The Western Division extends to both these gentlemen warmest wishes for happy years ahead.

EATON VICE-PRESIDENTS APPOINTED



MR. WILLIAM PARK

President John David Eaton announces the appointment of Mr. Park as a Vice-President of The T. Eaton Co. Limited. This is further to Mr. Park's responsibilities as Secretary-Treasurer and Director of the Company.

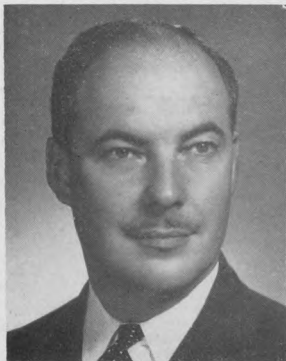


MR. J. ROSS JENKINS

Mr. Jenkins, who is a Vice-President and Director of The T. Eaton Co. Limited, is now appointed, in addition, Vice-President of The T. Eaton Co. Limited of Montreal.

NEW DIRECTORS SUCCEED RETIRING EATON OFFICIALS

At the annual meeting of The T. Eaton Co. Limited, John D. Eaton, President, announced the appointment of two new Directors, J. W. Eaton of Montreal, and David Kinnear of Vancouver. The appointments are effective immediately and will fill vacancies created by the retirement of F. B. Walls, Montreal, Vice-President and Director, and A. N. Sands, Toronto, Director in charge of Mail Order Operations coast to coast, who have both served the Company for more than 50 years. Mr. Eaton has also been appointed General Manager of the Montreal Store.



MR. JOHN WALLACE EATON

Mr. Eaton, a son of the late Mr. Robert Young Eaton, former President of the Company, joined Eaton's in Toronto in 1934. Following distinguished war service, he returned to Eaton's and was transferred to the Montreal Store. He became Assistant Superintendent and in 1949 was appointed Assistant General Manager of the Montreal Store. He was made a Director of the Montreal Company in 1950.



MR. DAVID KINNEAR

Mr. Kinnear joined Eaton's in 1928 in Toronto, moved to Hamilton General Office the following year, later becoming Department Manager of the Hamilton Executive, General and Personnel Offices. In 1948 Mr. Kinnear was transferred to the new British Columbia Division of Eaton's as Assistant Manager, and in 1952 he assumed his present responsibility as General Manager of the Division. In 1953 he was appointed a Director of Eaton's British Columbia Division.

HONoured ON THEIR RETIREMENT



MR. JACK MOORE, of 2nd floor M.O. Assembly, has retired after 44 years with Eaton's. The date was Tuesday, March 1. The morning of March 1 his department associates gathered to present him with a sabre saw and personal gifts from his many friends.

Jack's career was that of a Mail Order man but he had to come to the Store for his wife. Mrs. Moore was formerly Nancy Pinkerton of the Alterations Department. Mary Moore, Jack's daughter is a member of our Personnel staff in Winnipeg. His two sons, both married, live in Brandon and Vancouver.

During his young days Jack Moore was noted for his prowess in most sports. To mention a few—soccer, cricket (life member of the Manitoba Cricket Association), baseball. Jack became quite a well-known umpire in baseball and handled every type of ball game around Winnipeg for about 20 years. "Never called one wrong"—that he'd admit, anyway! Now confines his interest to being a spectator. Hobbies include a keen interest in carpentry and also likes to garden a bit.

Jack hopes to take a holiday to the coast, and as for plans for the future—has none at present.

From your associates and friends at Eaton's, may we wish you the best of health with long life and happiness constantly at your side, Jack Moore.



MISS STEPHANIA STEPHENSON, after 33 years with the 3rd floor Fruit Department (now Fancy Foods Shop), is calling it a day. Tuesday, March 1, was the exact day. A party was held in her honour at the home of Mr. and Mrs. S. Emerson, Ashburn Street, at which time Miss Stephenson was presented with money on behalf of Departments 279, 379, 280, 480 and 580.

When asked about her career with Eaton's, Stella, as her friends know her, said she had always enjoyed selling for she found it to be such a challenge. Plans for the future include a bit of travelling, possibly overseas with an Eaton charter in 1961, otherwise just taking life easy. May we extend sincere wishes for future good health and a pleasant retirement, Miss Stephenson, from your many friends at Eaton's.



MRS. ETHEL MAXWELL, of our Store Paints Department, retired on Tuesday, March 1, after 13 years of continuous service with Eaton's—all with the one department. The morning of her retirement day Mrs. Maxwell received a rocking chair and bon-bon dish, gifts from her associates, with best wishes for a long and healthy future. Mrs. Maxwell has one son and five grandchildren, loves housework and enjoys boating and fishing as pastimes. She belongs to the Sons of Scotland and was Past Chief of the Dame Ishbel Aberdeen Camp. Plans are made for a trip to Philadelphia to visit a sister in the near future. Here's to a long, healthy and happy retirement, Mrs. Maxwell.



MRS. LILIAN M. HUNTER, of our Cash Office, retired from the Company on Tuesday, March 1, after a short period of six years of service with Eaton's. However, before she was married Mrs. Hunter had been a member of Eaton's for 14 years, working then in Department 116. She has a family of two girls, both of whom work for Eaton's, Maureen Hunter with our Cash Office, and Mrs. Gail Burden in Moncton's Customers' Accounts Department. As to hobbies and interests, Mrs. Hunter confines hers to her family. She has no immediate plans for the future—just plans on taking life easy.

Mrs. Hunter's associates presented her with a clock radio on the day of her retirement with a sincere wish for a long and happy retirement.

HONoured ON THEIR RETIREMENT

MR. ALLAN FARQUHAR of our Printing Plant, retired on Tuesday, March 1, after more than 45 years with Eaton's, most of it with the Printing. Married, with three daughters and six grandchildren (all girls), Allan plans on taking things easy with a possible trip to the west coast to Vancouver to visit one of his married daughters. On the morning of his retirement, associates gathered to honour Allan, and Mr. Wimble, on behalf of the staff, presented him with a drill set.

Your many friends in Eaton's wish you good health and long life, Allan, and want you to enjoy your retirement.

MR. EMIL BUSS, of our Basement Meats, retired on Tuesday, March 1, after 15½ years with the Company all with his present department. The morning of his retirement his department presented him with a transistor radio. A stag was held in his honour at Henry Kuhn's home at which time Mr. Buss received many personal gifts.

Emil is married with a fine family of six boys and two girls—and has 16 grandchildren! Has always been active in church work. He plans on making his garden a full-time hobby. Best wishes, Mr. Buss, for good health and a long retirement filled with happy days, from your friends and associates at Eaton's.

MR. JAMES T. H. DRAKE, a member of our Men's Clothing staff, celebrated his quarter-century of service with the Company on Tuesday, March 1, and also retired on the same day. Jimmy, as his host of friends know him, started on staff with the Grocery Packing. After about three years he transferred to the M.O. Clothing where he worked for another four years, then to the Store Men's Clothing where he has been a familiar figure as Section Head Signature of pants and windbreakers.

Jim met his wife, Dolly Christie, while working in the Grocery Packing. During his younger days he had a keen and active interest in Eaton's softball and basketball teams. In 1930-31 he worked as a trainer, along with the late Bill Bowman, with the Winnipeg Hockey Club, winners of the Allan cup of that year and Olympic Games hockey champions of 1932 at Lake Placid.

Jimmy now confines his wealth of energy to operating his own greenhouse as a hobby. He has won many cups for the finest flower garden and beautiful home site in the city of St. James and is a past president of the St. James Horticultural Association. Hopes to make a trip overseas next year, but other than that, has no immediate plans.

Wednesday, March 2, at Moore's, a department party and social evening was held in Jimmy's honour, at which time he was presented with a movie camera and screen, gifts from his associates. He was also the recipient of many personal gifts. No need to wish Jim happy times for we all know he will enjoy himself—so here's to long life and good health, Mr. Drake, from all your Eaton friends.



RETIRED NEWS BRIEF

Not too long ago Contacts was honoured with a visit from Albert Barnes, retired Eatonian formerly on our Service Bureau staff. Mr. Barnes retired about 15 years ago, and up to the present time has been living with his daughter in Preston, B.C. He is here in Winnipeg visiting his son Les, employed with our Store Men's Clothing for 37 years.

Unfortunately, Mr. Barnes became ill while in Winnipeg and is presently in Grace Hospital. Get well quickly, Albert, and enjoy your stay in Winnipeg.



Suggestion Winners



Mr. A. Martin

\$15.00—Mr. A. Martin, Department W132— Suggestion Adopted

Mr. Martin suggested that individual Store directories be made available to our customers through "Take One" boxes at the entrances to the Store or on counters near the doorways. The suggestor enclosed a sample directory which he thought could serve as a guide, if we had any intention of providing this type of directory.

\$15.00—Miss Nicholson, Department W168— Suggestion Adopted

Miss Nicholson suggested that the door at the entrance to the employees' washroom (women's) on the 2nd floor, be changed to the opposite side of the door frame. The suggestor was of the opinion that if this change were made it would eliminate the bottleneck at the entrance to the washroom.



Miss Nicholson

\$10.00—Mrs. E. Chicoyne, Department W1100D— Suggestion Adopted

Mrs. Chicoyne suggested that at the 5th floor Lunch Bar the waitresses should be instructed to remove the ashtrays from the counter and to clean them thoroughly before putting them back on the counter. The suggestor mentioned that merely emptying ashtrays does not clean them—they remain dirty and often have an offensive odour.

\$10.00—Mr. S. Kot, Department W134—Suggestion Adopted

Mr. Kot suggested that the Basement Fish and Meat Departments be directed to exercise greater care in cleaning their sections on Friday nights and Saturday mornings because there is a very offensive odour coming from these departments which is particularly noticeable on the Donald Street side of the Main floor of the Store.

\$10.00—Miss M. Hicks, Department W228— Suggestion Adopted

Miss Hicks suggested that on sale days, receptacles containing fliers should be placed at Store entrances as a service to customers who might wish to refer to the flier while shopping in the Store.



Mrs. E. Chicoyne

\$10.00—Mr. Howard, Department W172— Suggestion Adopted

Mr. Howard suggested that it would be appreciated if a shelf could be installed above the washbasins in the men's washrooms.

\$10.00—Miss M. Wilson, Department W116C— Constructive Thinking

Miss Wilson suggested that a revolving rubber stamp—similar to the type used by the stampers—be used to stamp the day and the time on the green check in the Door-Order Section of Department W116.

\$10.00—Mr. F. Brown, Department W101— Suggestion Adopted

Mr. Brown suggested that a metal shopping bag container be placed at the entrance to the Valley Room and the Luncheonette on the 5th floor.



Mr. S. Kot



Miss M. Hicks



Mr. Howard

**MR. H. R. SCREATON,
WINNIPEG STORE
SUPERINTENDENT,
CELEBRATES
40 YEARS WITH
EATON'S**



Tuesday, February 23, was officially the day Mr. Screamton celebrated 40 years of continuous service with the Company. On Thursday morning, February 18, members of the Managers' Association gathered in the Assembly Hall to pay tribute to Mr. Screamton. Mr. J. Bruce acted as chairman and also read many congratulatory telegrams, letters and cables from around the globe, all wishing Mr. Screamton many more years of good health, prosperity and happiness. Mr. Palk, on behalf of the Management group, presented Mr. Screamton with a cart-ridge press to assist him in a very interesting hobby of making his own shells.

Your many friends and associates in the Company also wish to extend to you, Mr. Screamton, congratulations on your 40 years with Eaton's.

**\$8.00—Miss Swanson, Department W254—
Constructive Thinking**

Miss Swanson suggested that it would be to the advantage of the Store to circulate a notice reminding salespeople that employees are customers and that they are entitled to the same courtesy and service that is shown to outside customers.



Miss I. Laing

**\$8.00—Miss I. Laing, Department W222—
Constructive Thinking**

Miss Laing suggested that the Store's efficiency would be increased and the recording of "parcel pick-up" information recorded more quickly and uniformly if special forms were designed and printed in pad form. The suggestor was of the opinion that if these forms were used by the phone operators and the salespeople on the floor that the typists would have all the necessary information required for handling the transaction.



Miss M. Wilson



Mr. F. Brown



Miss Swanson

ASSISTANTS BRIEFED ON "PARK PLAZA" PROJECT

The monthly meeting of the Assistants' Association was held in the Grill Room on Monday, February 22. Introduction of new members was ably handled by Mr. Alan Ramsay. Those introduced were Messrs. Harry Hiechert of Men's Clothing Alterations, Allan McLean of Women's Self-Serve, and Ken Gibson of Wage Administration.

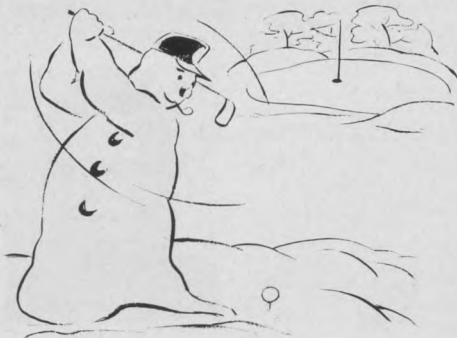


Mr. Thrift being welcomed by President Keough.

Guest speaker, Mr. Eric Thrift, chairman of the Town Planning Commission, was introduced to the Assemblage by President Tom Keough. Mr. Thrift conducted a very interesting and enlightening discussion on the proposed "Park Plaza" project, using coloured slides for illustrating various points of his talk. A most rewarding and entertaining evening—many thanks, Mr. Thrift.

EATON WOMEN'S GOLF CLUB FIRES OPENING SALVO

By Ina Caners



A general meeting was held on February 9 by your golf executive. Great enthusiasm prevailed as the girls commenced planning for another summer of fun and frolic.

A tentative date was set for our annual Get Acquainted Day (Girl Meets Girl)—May 15 or May 29—actual date to be announced later.

To start us off in a happy frame of mind it was decided green fees for this opening event would be paid in full by the Club to all eligible players who turned out for a game of golf and fun.

To be eligible your Membership Fee must be paid in full. **Membership Fee is \$1.00.** Memberships may be obtained from March 15 to May 2 inclusive, from:

Store—Nellie Nicholls, 174 Budget Plan Office, 8th floor;
Mail Order—May Adderley, Department 167, 8th floor.

Watch your Contacts, girls, for news and views.

EATON MEN'S CURLING CLUB

With the exception of one or two postponed games the fourth round in Group 1 is just about completed. We will then head into the four-game prize round after which a lot of brooms will be stacked away for another season. For anybody interested, the Fort Garry Curling Club—our friendly neighbours across the street—are looking for 128 entries for their novelty, starting March 26. Entry fee is \$12.00 per rink—guarantee of three games.

Our own novelty bonspiel attracted an entry of 50 rinks this year—an increase of 32 over last year. The opening draws have just been completed but we should be able to give a clearer picture in next month's Contacts.

Jimmy Smith and his rink comprised of Don Marino, John English and Archie Livingstone, copped the McGee Cup this year by defeating Len Wimble's rink in the final. Len was ably assisted by Arnold Neville, Bill Swartzkoff and our old golfing hot shot, Dick Howard. Congratulations.

GROUP 1—		"A"	Won	"B"	Won	"C"	Won
		Walker	21	Wimble	16	Bergman	15
		Reid	20	Morrow	15	Bruneau	13

Round Two leaders—Group 2: Bell 5-2. Group 3: Humphreys 5-1, McClure 4-1. Group 4: Curtis 5-0, Hughes 5-1. Group 5: Kyle 5-0.



Mrs. R. Collins with display

"THE GLEAM OF STAINLESS STEEL"

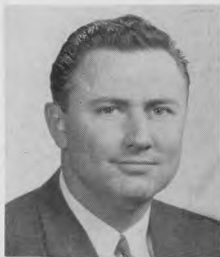
During the early part of February in co-operation with the International Nickel Company, this department held several merchandise training sessions on the theme "The Gleam of Stainless Steel."

The basis of the training session was a strip film outlining the seven selling points of stainless steel. The discussion sessions were conducted by Mrs. R. Collins of this department. Samples of the merchandise were on hand to familiarize the salespeople concerned with new trends in stainless steel.

The program was a success and we hope to bring you more of these training sessions in the near future.

We'd Like to Introduce . . .

A new member of this department, Mr. V. H. Young, who will be in charge of co-ordinating the Management Development Program and assist in other supervisory training classes. Mr. Young is a graduate of the University of Manitoba, with a background in economics and psychology. He has coupled a business and academic career, as he has been in the men's wear business and has taught at the high school level. Mr. Young will be engaged in the various classes and personnel programs that will be administered by this department in the coming year.



Next Promotion Starting April 4—Concerning Cotton. Watch for more information on this important training session, or consult Miss Downie, Fabric Trainer.



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Eatonians in the News



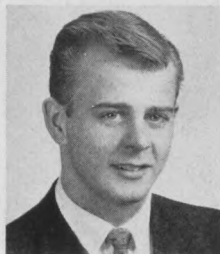
BOB RAMSAY

Bob Ramsay, Assistant in our Women's Shoes, 2nd floor, Store, is quite a curler. Bob and his rink from the Valour Road Curling Club, entered Manitoba's big bonspiel and won the Free Press trophy along with a wonderful prize of a 36-piece set of matching stemware. Bob began curling seriously in 1946, playing lead for his father Earl (retired from Fire Insurance). Graduated to a skip in 1954 and for the last seven years has been trying to be that big winner in the bonspiel. Congratulations, Bob, to you and your rink of Bob Picken, Bill Tataryn and Sandy Martin.

SAM McCONNELL

Sam McConnell, a member of Women's Shoes, 2nd floor, selling staff, is future TV stardom material. Sam performs each Monday night on Happyland, a local variety show which features old-time songs. His specialty has been Irish tunes which he handles very well.

To cover a bit of his singing background, Sam began with the Winnipeg Boys' Choir five or six years ago, sang with Eaton's Good Deed Club when younger. He made a TV appearance in the U.S.A. on one of his father's variety shows. Sam is still training for future success in the vocal field and we at Eaton's wish him lots of luck.



MURRAY DUNCAN

Murray Duncan, a former member of our Junior Executive group, will be studying in England for two years under an Athlone Fellowship which he won for the year 1960. Murray, a student in mechanical engineering, plans to work in the power plant field while in the Old Country. Congratulations, and keep up the fine work, Murray.



MRS. DONNA MONCHAK

Mrs. Donna Monchak is an excited girl these days. An ambition of hers has been realized by her qualifying to be one of Winnipeg's five-pin bowling members in the Western Canada championships being held in Calgary.

Donna's scores, which gave her third spot on the team, were 862, 890, 905, 915, 885, 1,066 for 5,523. Mighty fine bowling, Donna—we might even let you back in the Eaton league. Seriously, lots of luck during the championships—keep on that head pin!





"THIS IS A FAR, FAR BETTER THING I DO THAN I HAVE EVER DONE"

was not written by Charles Dickens about blood donors. However, it might well have been. Anyone looking at the picture of this lovely little girl would feel that helping her in her fight for life would be one of life's finest moments.

Another Winnipeg hospital will shortly be installing a heart-lung machine. This is good news for all the people waiting for this type of operation. It does also present a problem to the Red Cross Blood Transfusion Service. An operation of this type requires up to ten bottles of blood for a child and up to 20 for an adult. Needless to say, operations of this type would not be attempted without a large quantity of whole blood being available in the operating room. Any operations in the heart automatically preclude the normal use of the respiratory system, as well as the heart itself; the heart-lung machine makes it possible to feed the body tissues and especially the brain, with oxygenated blood while the surgeon works within the heart cavity.

The use of the artificial kidney requires eight bottles of blood for each patient. As this procedure becomes more commonplace there will be a further load on the blood bank. We would not hold back these advances in medical techniques, but the fact must be faced that each new procedure is likely to entail more need for blood. That means more donors. There has, as yet, not been discovered any way of obtaining the blood needed except from human donors. When you give your blood you are as necessary a part of these operations as any other member of the team.

**Red Cross Blood Clinic
Comes to Eaton's**

**— MONDAY, APRIL 4 and TUESDAY, APRIL 5
Location: 3rd Floor, Mail Order Building No. 2**

Blood donor cards will be forwarded to Welfare Secretaries for distribution. When completing cards, please specify appointment time most convenient. Remember, it only takes such a short time for you to donate, it well may mean a lifetime for someone else.



40 YEARS WITH EATON'S

SYDNEY LENTLE

Sydney Lentle celebrated 40 years with Eaton's officially on Sunday, March 13, and every year of it with the same department—M.O. Packing. Friday morning Syd's associates gathered to present him with a transistor radio, a gift to commemorate the occasion.

Mr. Lentle is married to Margaret (Peggy) Course, formerly with W122, now with the M.O. Women's Coats. Both are enthusiastic curlers, being members of the new Rossmore Curling Club. Syd formerly was president of our own Eaton Curling Club in 1955 and was a member of the club executive for many years. In his younger days he played soccer with the Junior Eaton Wanderers at Polo Park and also a city senior club called the Sons of England.

Main hobbies now include gardening (which should be quite extensive with a new home in North Kildonan) and motoring. Syd and his wife plan on a holiday trip by car San Francisco way and then all points south.

Best wishes to you and your wife, Peggy, for future good health, happiness and prosperity, Syd, from your Eatonian friends.



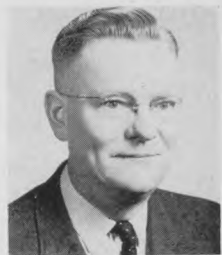
25 YEARS WITH EATON'S

EDWARD "TED" KEENA

A quarter-century of service was celebrated by Edward "Ted" Keena, genial Assistant of the Oriental Rugs on Monday, March 14. Members of his department and associates gathered on the morning of his day to present him with a 35 m.m. camera along with sincere congratulations from everyone. Saturday, March 19, a dinner and dance is planned to commemorate the occasion and will be attended by staff members, wives, husbands and friends.

Although born in Winnipeg, Ted Keena joined the Company in Calgary where he worked with the Floor Coverings until 1940 when he transferred to Winnipeg—to the Floor Coverings. Ted married a Calgary girl who also worked for Eaton's in Calgary (Sales Audit), and he has two daughters. Hobbies and interests include photography, bit of golf, a cottage at Lake Brereton (which he built himself) and a spectator of sports. Hopes to take a trip overseas in the near future to England and the Continent.

To a really fine chap, Ted Keena, sincere congratulations on achieving 25 years with Eaton's and the very best in your future years for good health and continued happiness.



SIMON F. QUINLIVAN

Simon F. Quinlivan celebrated his quarter-century with the Company on Wednesday, March 9. All of "Si's" time has been with the Electricians. He is married with one son; used to play a bit of golf and baseball, now as a hobby dabbles in do-it-yourself carpentry. During his six weeks' vacation this year Si plans on building a summer home down at Lac du Bonnet, then fishing and relaxing during the summer months will be his number one hobby.

The morning of Wednesday, March 9, Si's associates gathered to present him with a mantel radio. Saturday, March 12, a surprise stag was held at the Quinlivans and everyone professed to having a very nice time. Congratulations, Simon, and here's to continued good health, happiness and prosperity during the coming years.



EATON'S GOOD DEED RADIO CLUB

Annual Valentine Theatre Party at the Metropolitan Theatre on Saturday, February 13th

Two thousand Good Deeders watched colour cartoons from 9 to 10 a.m., after which they saw a stage show until 10:30, followed by the regular radio broadcast of the Good Deed Radio Club from 10:30 until 11 a.m. over CBW. On their way out after the broadcast, the children each received a chocolate marshmallow heart.

Description of pictures on page 12, left to right: Top Row—Tom Okrainec, trumpet, and Borden Petriw, accordion, playing "The Leishesteiner Polka." Four-year-old Nolan Ackman standing on a piano bench singing "The Rushing Fire Engine" song with descriptive hand action and facial expression! Kerr Wilson conducting the 35 members of the Good Deed Club Boys' Choir.

Second Row—Some members of the Girls' Choir; twelve majorettes from West End Orioles Community Club.

Third Row—Twelve-year-old Terry Ruvinsky singing "I Whistle a Happy Tune." Mr. John Bruce, Advertising Manager, presenting award winner Russell McLelland, 12, with his engraved wrist watch and gold star pin, as announcer Bill Guest looks on. Accordion quartet Glenn Duncan, Judy Mackling, Laverne Hall and Gregory Warren. Below—Five 10-year-old girls from the Weber School of Dance doing a tap dance routine.

Fourth Row—Olga Irwin directing the Girls Choir, Kerr Wilson and accordion quartet. Fifth Row—A portion of the audience and a portion of the Boys' Choir.

April 9 is the last scheduled broadcast for this season. April 19, from 6:30 to 7 p.m., the winners of the Good Deed Club Scholarships will be featured on a special telecast over CBWT.

EATON'S FIVE-PIN BOWLING LEAGUE

Tuesday, February 23, 1960

Life Assurance Winners—1st Place, 3,069: A. Savage 523, E. Hunter 597, L. Paxton 687, M. Owens 624, N. Brown 638. **2nd Place, 3,036:** S. Monchak 816, R. Haroldson 555, T. Granger 643, K. McRae 468, N. Kowalchuk 554. **3rd Place, 2,998:** A. Sizeland 688, B. Stevenson 682, A. Joss 561, E. Bowyer 522, C. Franklin 545.

Division 1—Skippers lead with 52 points, Roughriders are second with 48 points and Majors are third with 46 points.

High scores—Steve Monchak 816 (311), Ernie Wall 778 (391), Jean Benvie 737 (286), Addie Thomson 696 (269), Bill Liver 691 (272), Lil Paxton 687 (296), Betty Stevenson 682 (258), Bill Taggart 656 (230), Dot Hardiman 662 (281), Bud Insch 631 (270).

Division 2—Blazers lead with 57 points, Tegos are second with 50 points and Eagles are third with 48½ points.

High scores—Ted Black 702 (248), Al Sizeland 688 (281), Les Smart 684 (298), Henry Guenther 674 (241), Jim Stewart 662 (264), Lorne Jackson 662 (245).

Division 3—Rockets lead with 63 points, Alley Bys are second with 51 and Dynamos are third with 49 points.

High scores—Grace Woodward 755 (307), Chris Erickson 739 (271), Roy Lowe 687 (288), Vi Swiderek 658 (268), Bert Donnelly 645 (225), Thelma Granger 643 (284).

Division 4—Migoos lead with 58½ points, Hammer Heads are second with 56 and Suspenders and Sputniks are third with 45 points.

High scores—Frances Spice 668 (233, 235, 200), John Payment 644 (213, 271), Ernie Foster 647 (234), Harold Brown 638 (214, 226), D. Newhouse 264.



	Division 1	Division 2	Division 3	Division 4
Team Standings	Skippers, 52 points	Blazers, 57 points	Rockets, 63 points	Migoos 58½ points
Team High Single	Sparklers 1294 Scratch	Tegos 1235	Whirlwinds 1258	Migoos 1136
Team High Three	Sparklers 3572	Buffalers 3438	Alley Bys 3512	Aces 3031
Ladies' High Single	Fran Lowry 379	Margaret Weymouth 369	Grace Woodward 365	Margaret Neil 359
Ladies' High Three	Pat Taylor 879	Flo Allison 903	Grace Woodward 929	Margaret Neil 852
Men's High Single	Ernie Wall 409	Jim Stewart 380	Art Harrop 376	Bruce Dickie 391
Men's High Three	Bill Taggart 1002	Jim Stewart 900	Al Demler 913	Henry Krysanski 871
Ladies' High Average	Donna Monchak 234	Dolores Lecuyer 205	Thelma Granger 209	Patricia Briggs 194
Men's High Average	Bill Taggart 244	Bob Foures 221	Art Wright 215	John Payment 204

BOWL FOR ORPHANS' NOVELTY BOOSTER EVENT HELD WEEK OF JANUARY 24 TO 30, 1960

The following teams from our league placed as shown: 5th, Winsomes, 50.00; 42nd, Jay-Dees, 5.00; 51st Wise-Ones, 5.00; 60th, Eagles, 5.00 Brenda Green of the Hi-Jackers was awarded the ladies' high single score. There were 1990 teams entered in the event.



Mr. Muirhead presents the Eaton trophy to Mrs. Ketchen and her happy teammates as Mr. C. Scarr looks on approvingly.

Ketchen rink from left to right: Mrs. I. Ketchen, skip; Mrs. O. Thom, lead; Mrs. D. McFarlane, 3rd; Mrs. I. Phillips, 2nd.

Runners-up, left to right: Mrs. A. F. McDiarmid, lead; Mrs. J. T. Monkhouse, 2nd; Mrs. R. Ferguson, 3rd; Mrs. E. Jenkins, skip.



KETCHEN RINK FROM FLIN FLON WINS EATON MAIL ORDER TROPHY

The Ketchen rink proved too steady for the Jenkins foursome from Fort Rouge and emerged victors in two straight play-off games played February 22 and 23 at the Eaton rink. By winning this play-off Mrs. Ketchen's rink will represent Manitoba in the Western Ladies' Playdowns to be held during the week of March 14 in Victoria, B.C. This is the third time Mrs. Ketchen has been a winning skip in the competition and could make a strong bid to be the permanent holder of the Eaton trophy which is being retired this year from the western play-off scene in favour of a new sponsor. Congratulations to the victors, and keep up those winning ways out west.

EATON WIVES' CURLING CLUB NEWS



The Eaton Wives' Curling Club enjoyed a pleasant social evening at the home of their president, Mrs. T. M. Elliott.

If you are an Eaton wife and would be interested in curling with us next season, please contact our Membership Secretary, Mrs. Bertha Collett, 165 Ferndale—phone GL 2-4937.



BASEMENT STORE

Meats—By W. Cuthbert

Recently a few of the male members of the department invaded the home of Mr. and Mrs. Tom Taylor with a surprise party. Tommy was permanently retired from the department and he was honoured on his farewell. During the festivities of the evening he was presented with two lovely sport shirts and ties to match. Mrs. Taylor received a nice box of Moir's "Pot of Gold" to her surprise. Tom replied with grateful thanks to all members of 284. Mrs. Taylor responded with refreshments to all present and they were devoured in quick time.

The evening rounded out with "For They Are Jolly Good Fellows" and truly they are that. Our thanks again for a most joyous evening. Mr. and Mrs. Taylor. May the years ahead be filled with good health and happiness to you both.

Monday, February 22, after the daily labours were done, the male staff of 284 honoured our fellow member, Emil Buss, who retired March 1, at the home of Mr. and Mrs. Henry Kuhn. There was an abundance of food and we are certainly thankful to our host and hostess and to Leslie Povey who did a fine job of making arrangements.

During the festivities of the evening, Mr. Morrow presented the honoured guest with shirts and ties to match and thanked Emil for his years of service with the Company and hoped that the years ahead would be of good cheer. Emil replied with happy thanks to one and all of the department.

The evening was a happy one for all of us. Music of Henry's swanky hi-fi and singing were the highlights of the evening, and movies were taken of the hostilities "a la Hollywood" and we are looking forward to the preview with much relish. Everyone went home tired but happy with grateful thanks to the Kuhns for a very fine evening which did honour to our fellow member.

Friday the staff assembled to say farewell to Emil. Mr. L. Kirbyson presented him with a transistor radio and a lovely gift for Mrs. Buss, with the hope that the years ahead would be good to both of them. Drop in and say hello anytime.

We have also said good-bye to Lena Chomiak, a favourite with the staff. Lena is going back home to Dauphin to look after her mother who is ill. She was presented with a lovely gift from Mr. Kirbyson on behalf of the staff. We wish you well, Lena, and hope you will be back with us again.

Several of the staff of 281 have been welcomed to the department—we hope your stay will be a happy one.

Our sympathy goes to Blanche Baker on the passing away of her mother recently at Oak Point.

* * *

MAIN FLOOR

Jewellery—By Vera Bowerman

Congratulations to Ted and Margaret Bergman (nee Margaret Boone, formerly of the Electricals Department), on the arrival of their baby girl, Colleen, on February 15. Too bad she didn't arrive a day earlier, Ted—what a wonderful Valentine's gift she would have made.

Men's Shoes—By I. Dunsheath

At time of writing we are shocked at the number of casualties in our Shoe Repair. Joy Reid is quite ill with the flu. Do hurry and get well, Joy.

Eileen Roos is happy to be rid of the painful and annoying allergy which kept her at home these last few weeks. Nice to see you back, Eileen.

No more frowning for you, Bob Abbott, those new eyeglasses are quite handsome.

Glad to see Ross Galiota back after undergoing his eye operation in St. Boniface Hospital.

After that list of ailments we're glad to report everyone else hale and hearty.

Drugs—By R. Bovey

Congratulations to Mr. and Mrs. George Hudson on the arrival of their son on February 26. Also to Mr. and Mrs. Neil Swanson (formerly Shirley Howard) on the arrival of their son on February 12. All are doing well.

Sorry to report that Bert Ellis has not been making the progress anticipated since his operation. The latest report is more encouraging, so hope that he will soon be on the complete recovery list. Spring is around the corner, Bert, and that is all in your favour.

Men's Furnishings—By E. Johnston

Our sincere sympathy to Mr. G. Coy in the recent and sudden loss of his father.

Dolly Hicks, of the Tie section, came back from California with glowing reports of a happy New Year spent with her mother, now a resident of that sun-happy state.

Mr. and Mrs. Arnold Peabody are receiving congratulations on the birth of a daughter, Deborah Mary, a sister for Arnold, Brian and Karen. "Deborah weighed in at 9 lb. 2 oz.," beamed happy Daddy Arnold as he passed out the cigars.

Books and Stationery—By M. C.-Lawton

Barbara Kent is off to St. Petersburg, Florida, via New Orleans for a three-week holiday. In her honour a no-hostess dinner was held on February 15.

Laid low with the flu: Eileen Manson, Viney Sayer and Lil Brigham. Needless to say, the girls did not enjoy their enforced rest.

Back from his buying trip, Mr. Florence reports he was lucky that he missed all the winter storms that were diverted from Manitoba and that they really gave those Eastern fellows a chance to dig themselves out.

* * *

SECOND FLOOR

Budget Fashions—By N. Jackson

A hearty welcome to our new Assistant in Department 345, Mr. C. A. MacLean.

Congratulations to Mr. and Mrs. Terry Martin on the birth of a daughter on February 24.

Welcome back to Mrs. I. Kuligowski after her recent illness, and also Mrs. May McDonald who has been away a few days with flu.

Our sincere sympathy to Mr. C. A. MacLean in the loss of a nephew who was killed in a car accident in Edmonton on February 25.

Time Office

We were sorry to say farewell to Bob McDonald who left us to join the American Air Force. His parting gifts were a pen and pencil set and wallet.

Best of luck in your new venture, Bob.

* * *

FOURTH FLOOR

Fur Department

Many items of news have gone astray since we last penned a report. We have welcomed to staff Al Stimpson, Clifford Scott, Carolyn Godfredson, Margaret Pilloud and Art Stelker, our new furrier.

We wished good luck and good health to Frank Lawson, Leonard Stone, Pat Jackson and Carl Olimb when they left us.

A belated thank you to Stan and Iris Mathias for putting up with the shenanigans at our Christmas party. Their new home is lovely and all attending reported having a wonderful time.

Our sympathy goes to Raymond Cava and family in the loss of his father, and to George Gould and family in the loss of his mother.



We were all party-minded Wednesday, February 10, when we invaded the Marlborough Hotel dining-room for supper in honour of our guests, Nell Sim and Florence Cowlshaw. Both these ladies were honoured with gifts and our best wishes on their retirements this month. Happy days to you—we will miss you.

* * *

FIFTH FLOOR

Juvenile—By G. Jenkins

On February 1 Miss Marjory Adams retired after more than 31 years' service with the Company. On January 19 a dinner and social evening were held in her honour at the Parker House. Miss Adams was presented with a double strand of cultured pearls and earrings from the department, and numerous other gifts from her many friends in the department. Miss Adams has always worked in 210 Department and at time of retirement was Section Head of Little Girls' 4-6X Dresses. At present, Marge is vacationing in Toronto with her nephew and his family. We wish you every success in the future, Marge; may the years to come be filled with happiness and good health.

The dinner on January 19 served a double purpose—it also honoured Mr. N. R. Franklin, our former Manager. Mr. Franklin was presented with an 8m.m. projector from the regular staff and with a splicer from the members of the supplementary staff on his appointment to the Fourth Floor Fashions.

Welcome to Mr. R. A. King, our new Manager for Department 211, Girls' 8-14 Wear. We trust your stay with us will be happy.

On January 15 we said good-bye to Mrs. Charlotte Lepp. She was the recipient of a Royal Doulton figurine from the department and miscellaneous gifts from her friends in the department. We wish her every success in the future.

Welcome to two new members of the department, Miss Ivy McLees (formerly with the Grill Room staff) and Miss Judy Coleman (formerly with the Notions). We hope you enjoy working with us, girls, as much as we enjoy having you.

Shirley Schindle came in on February 2 with a sparkle in her eye reflecting from her third finger, left hand, a beautiful diamond. The lucky fellow is Al Wozniak. Good luck to both of you.

* * *

SIXTH FLOOR

Draperies

Congratulations to Mr. and Mrs. Stan Derrough on the birth of a daughter, Susan Lynn, born February 21.

We extend our deepest sympathy to Miss Verna Hunt whose mother passed away on February 15.

Paints

A bomb exploded in 274, 276 and 1074 office when Edna Evans walked in on a recent Monday morning and told us she was now Mrs. G. Patterson. A great surprise to us all. We wish you all the happiness, Edna. The department gift was a mirror.

The boys of the department held a stag at the home of Bill Lever for Chris Simpson's 45 years. Chris was presented with a grey flannel sports shirt. A very happy evening was enjoyed by all.

Glad to report that Nell Stronkis' husband is on the road to recovery after his operation.

Congratulations to L. Court on winning prizes in the curling bonspiel—more silver for Gladys to keep clean.

Welcome to Mr. S. Brewster who is now with our Picture Department.



Interior Design Studio—By A. Jestadt

Mr. W. F. Einarson received congratulations from his many friends for achieving 35 years with the Company. However, a surprise was in store for him. On Saturday evening, February 27, the staff of the Interior Design Studio met outside his home and paid him a visit. Mr. H. W. Cooper presented Mr. Einarson with an 8 m.m. movie camera. A nice time was enjoyed by all at the party which followed.

Carpets and Linoleums—By Gladys McLean

To honour Mrs. Jo-Ann Pommer who will be leaving for Regina soon, where her husband has been transferred, the girls from the Alexander Avenue Warehouse, Carpet Work-room and the Carpet Department in the Store, had a dinner in the Nanking on Monday February 15. From her many friends in the Warehouse and those attending the dinner, Jo-Ann was presented with cutlery in Evening Star pattern. We all wish Jo-Ann and Al the very best of luck.

Our deepest sympathy to Leo Beasse whose father passed away at Ste. Rose du Lac.

Sorry to report Mrs. Gladys Wilson out sick at time of writing. Hope you will soon be feeling well enough to come back to work.

We have a new auntie in the office, Eileen Ferguson is very proud of her new niece born February 27.

NINTH FLOOR

Construction Office—By Connie Thomas

We were sorry to say good-bye to one of the members of our staff, Mrs. Dorothy Nielsen, who has left to make housekeeping a full-time job. Dorothy was presented with several personal gifts by Mr. Breivik on behalf of all the staff. She will be missed by her friends in the Construction Office and we hope that she will come and visit us often.

* * *

STORE SERVICES

Cartage

Having had a few attacks and that old hernia playing havoc with Herb Brydges, he finally made the operating table in Deer Lodge Hospital on February 9. Herb is coming along quite nicely now. We all miss you and hope for a speedy recovery.

Garage—By Aldous Brow

Congratulations to Mr. and Mrs. Jack Douglas who became proud parents of a baby boy—Craig Steven—on February 7.

Our good wishes go with Geraldine Knight and John Eyoifson who recently left our department. Geraldine has gone to the Expense Department and John left the Company.

We would like to welcome Mae Robinson to the staff of the Carpark and hope your stay with us will be a pleasant one.

May we extend our sincere sympathy to Mr. Jack Roffey and members of his family in their recent bereavement.

Delivery—By K. Cross

Sorry to report that Max Hohenstein is back in the hospital. A speedy recovery is the wish of your fellow workers.

Elevators—By E. Ratzlaff

Best wishes go with Audrey Smid who has left us from our part-time staff.

Sorry to report Mr. Frank Donald is at home with the flu. We hope to see you back at work soon. Mel Klassen also took a week off to fight the flu.

Congratulations to Mr. and Mrs. R. Diesvelt on the birth of their baby daughter in February. (Anne) Mrs. Diesvelt is a former member of our staff.

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MITCHELL-COPP BUILDING

Stock Audit

We would like to welcome two new members of the Stock Audit staff, Mrs. Alice Bork and Mr. Bruce Gordon.

An occasion well worth mentioning happened to our own Bob Oliphant along with his wife. Bob Oliphant, Cub Master of the 17th Winnipeg Pack, and Mrs. Oliphant, assistant Cub Mistress, were each presented with a ten-year Boy Scout long-service medal at the annual father and cub banquet. A very nice honour for the Oliphants' tireless efforts.

Flash—A Stock Audit team defeated a General Audit team in the annual Novelty Curling Bonspiel. What happened?

IN THE MAIL BAG

SECOND FLOOR

Shipping and Parcel Post Mailing

By K. Thiessen

Congratulations to Helen Svorad who received a lovely diamond from Don Burns.

Our sincere sympathy is extended to Mr. Tom Riddell in the loss of his brother-in-law. Congratulations, Mr. and Mrs. John Thiessen on the birth of their daughter—Carroll Ruth.

Irene Porteous, Stella Pilat and Betty Burnell have left us to take up housekeeping as a full-time job.

Eighteen

We are glad to see Mr. H. McMillan, Mr. Jake Thiessen and Betty Anderson back at work after being away due to illness.

It was nice to see Betty Gustafson from Neepawa Order Office again, and looking so well.

Best wishes for a speedy recovery to Mary Slonecki and Phil Partridge who are hospitalized.

Sorry to report that Sandra Clements and Lorraine Penner are on the sick list and also Mr. Ken Page who is recovering from an operation. Hope you are feeling better and will be back with us soon.

* * *

FIFTH FLOOR

Drapery Work-room—By D. Zetterstrom

Our deepest sympathy goes to Miss Verna Hunt of W267 who recently lost her mother.

Congratulations to Mr. and Mrs. V. Morin on the birth of a daughter on February 15.

We are sorry to hear that Mrs. Bertha Mork had to have an operation, and are pleased she is getting along nicely. Hope you will soon be back at work, Bertha.

* * *

FOURTH FLOOR

Hardware—By E. Landry and P. Muzik

Our congratulations to Bill Robertson who became engaged to Beryl Bauming on February 26.

* * *

FIFTH FLOOR

Wall-paper and Paints

We are sorry to report that Mrs. Margaret MacRae is undergoing an operation in St. Boniface Hospital. We're thinking of you, Margaret, and hope to see you up and around soon.

* * *

SIXTH FLOOR

Adjusting—By J. Baynes

Department 118 said "Good-bye and best of luck in your new work" to Ivy Alexander who left us February 19 to take up another position. On leaving, Ivy was the recipient of a number of lovely gifts among which were bathroom scales and picnic cooler—the gifts of the department.

Lorne Jackson was presented with a fishing rod, reel and tackle when he left us to become a member of Department 119 recently. We all wish you every success in your new work, Lorne.

The latest word on Elliott Westman is that he is feeling much better—which we are all glad to hear. Keep up the good work.

Sincere sympathy is expressed to Mr. and Mrs. Dave McFetridge on the death of Mr. Alderice February 28.

Draperies—By R. Hodgson

Another popular member of our staff, Winnie Groombridge, left us recently for full-time duties as housewife. Hope you'll pay us a visit sometime.

We have Tommy Cormie on the sick list. Trust you will soon be well and back with us again.

* * *

SEVENTH FLOOR

Girls' Wear—Vera Timmins

Exciting news from 11 Department, Edith Pick received a beautiful diamond from Lorne O'Staff on January 29. Wedding bells rang on February 27. A shower was held in Edith's honour on February 11 at the home of Mrs. Winnie France, and she received many lovely gifts.

On February 12 a stag and shower were held for Edith and Lorne. There was a very good crowd and everyone had a wonderful time.

NINTH FLOOR

Jewellery—By Jean Farr

To Mr. Samuel Poole we extend our heartfelt sympathy in the passing of his beloved granddaughter, Bonnie McDermid.

A hearty welcome to Mr. R. Oliver, our new Assistant Manager.

"Everybody is talking about the Jones boy." We mean Jerry Lee, son of Mr. and Mrs. Frank Jones who was born on January 18. The twins, James and John, and sister Judy are very proud of their baby brother.

Welcome back to Charlotte Smith who has returned to work minus her tonsils.

Wes Welch, not to be outdone, finally had his tonsils removed on February 23.

Congratulations to Norman Smith on the safe arrival of his nine Dachshund puppies.

A dinner was held at the Valour Road Legion Hall on February 18, in honour of Mr. D. S. Dewar who left our department on January 15 to take up his new duties as Department Manager of Departments 215 and 1015. Also Audrey Mitchell who left on February 12 to take a business course.

On behalf of the staff, Mr. R. Robertson presented Dunny with a two-suiter travel case and expressed the best wishes of all present for the best of luck and health in the years ahead.

Mr. Robertson then presented Audrey with a hand bag from the gang along with good wishes for a successful career.

We spent a very enjoyable evening mingling with old and new friends. A special welcome was given to our Christmas help and Miss Connie Murtion.

Jewellery and Watch Repair Work-room

By E. Chatfield

On behalf of the department Mr. Olafson presented Barbara with bed linen and a lovely blanket in honour of her marriage to Ted Hanson which took place February 20 at the manse of Riverview United Church. Congratulations and best wishes from all of us.

On Friday evening, February 19, Lorraine Valcourt entertained at a miscellaneous shower in Barbara's honour. Delicious eats, Lorraine, and thanks for a lovely evening.

We are sorry to hear Mrs. Harvey and Mrs. Russell are on the sick list. Hope to see you up and feeling well again soon.

* * *

ALEXANDER AVENUE WAREHOUSE

Printing Department—By Margaret Torrance

Mr. Allan Farquhar completed 46 years of service with the Company on Tuesday, March 1. He received a gift of a wallet from his co-workers in the Multigraph Department, and Mr. Wimbles presented Allan with an electric drill from the members of Department 1655 with the good wishes of all. His first few months of retirement will be spent in a well-earned rest at the west coast with his family. We wish him many years to pursue his hobby which, we surmise, must be carpentry.

Announcing the birth of twins, Randall and Catherine, to Mr. and Mrs. Robert Townsend. Sympathy is extended to them in the loss of their infant daughter.

Congratulations to Grandpere Paul Huot on the birth of his first grandchild, une petite fille, Anne Marie.

Best wishes to Mr. and Mrs. Leonard Thom on the birth of their son, Sidney Alexander.

After nine years of service, on February 26, Mr. Pranas Matulionis left the Company to make his home in the U.S.A. Mr. Wimbles, with a few well-chosen words, made a presentation on behalf of the staff. Pranas quite ably responded. We wish him the best of luck, health and success in his new venture.

Sorry that Pearl McRae is confined to home through illness, and hope she will soon be feeling better and back with us again.

On February 19, on behalf of the department, Mr. Oliphant made the presentation of a canister set and Edith also received many beautiful gifts from her friends and co-workers. On February 26 Lorne was presented with a beautiful lamp from the department and other gifts from his friends. On Saturday, February 27, they were married. Edith was a most beautiful bride and Lorne a very happy groom. Good luck and best wishes from all of us.

Cashiers—By O. Quinlan

Our best wishes to Connie McAdam and to Marg Neudorf on their leaving us to become housewives full time. Both girls were presented with gift certificates by the department when they left.

We are glad to have Marg Freidenrich back with us after her spell on the sick list.

Congratulations to Kay Shores and her team-mates on their bringing back a prize from the Grand Forks bonspiel, and to Joan Ingram and her team-mates on bringing home some more prizes from the country bonspiels they attended.

Copying—By M. Wilson

We say welcome back to Ethel McDougall after her recent illness—we knew that dynamic spirit would soon assert itself. We hope she will soon be completely well again.

We are glad, too, to have Lil Greenberg and Molly Jackson back again, and wish them better health in the future.

Our deepest sympathies are extended to Annette Desjardins in the loss of her father.

Overheard on the elevator: "Bread is the staff of life, but that's no reason the life of our staff should be one continual loaf."

Infants' Goods—By I. Joss

We regret to announce the passing of Miss K. Stuart, respected member of our staff since 1941. The sympathy of all the staff goes to her mother and family.

Congratulations to Miss Phyllis Mattson who received a lovely diamond on February 20 from Otto Huttman.

Glad to hear everyone had a good time at the toboggan party last month out at Lockport—although not many could move the next day.

We wish to welcome Miss S. Nagam who joined our staff on February 1.

* * *

EIGHTH FLOOR

Salesroom, Phones and Contracts

By A. Christensen

Since last reporting, three of our girls have been transferred to 184 Department. Good luck to Norma Clark, Carol Fry and Lillian Shewchuk.

We have had quite a few on the sick list this month. Happy to know Pat Kenner and Marcella Beaudin are out of hospital and on the mend. Hope to see you both before too long. Welcome back to Muriel Crosbie after a week's illness.

At the time of writing Joyce Moir is still in the hospital with a throat infection. We are thinking of you, Joyce, and wish you a speedy recovery.

Catalogue Distribution and Donations

By M. Taylor

Glad to see Mr. Greenwood and the gals that were away sick with flu and measles back with us again.

Good luck to Judy Ostoforoff who was married February 20.

Our deepest sympathy to Alvena Law whose mother passed away February 28.

Exchanges—By M. Davies

In the news this month is our very charming Kay Kutzak with a lovely diamond.

Our best wishes to you, Kay, and to Jerry McDougall on your engagement.

"LAKEHEAD JOTTINGS" . . . FROM PORT ARTHUR

A former Winnipegger, Miss G. H. Oldfield of Department 270, Port Arthur Store, celebrated her quarter-century with Eaton's on Thursday, February 4. During her "day" she was presented with 25 beautiful roses by Mr. R. S. McBride, Store Manager, along with a diamond ring.

A dinner and dance were held in her honour at the Shor-Line Hotel and attended by staff associates and friends. Mr. G. Johnson, her Department Manager, presented her with an occasional chair, and Mr. H. E. Perry, Assistant Store Manager, also presented her with a purse full of money.

In addition Miss Oldfield was honoured at various other functions. As this day is also retirement time for Miss Oldfield, she plans on taking a well-earned rest. These plans include a visit to Winnipeg to visit all her old friends. A very opportune gift, not mentioned before, was a fitted travelling case from Miss Oldfield's bowling colleagues.

We join with your fellow Eatonians in extending to you, Miss Oldfield, every good wish for many years of retirement accompanied by good health.



ORCHIDS TO YOU!

"On Saturday, February 20, I had been visiting two old friends in St. Vital. As they are both in poor health I offered to drive their car to the store for groceries, and inadvertently got stuck in the ditch in trying to back out of the driveway. Then two of your drivers, Mr. John Gorman and Mr. Peter Kroaker, came along and got the car out in a matter of minutes. They were so courteous and efficient, and if they are a sample of all your drivers, Eaton's is to be congratulated."



"I wish to report that Mrs. Boughey, No. 25, Novelties, is a very courteous and obliging salesclerk in her department. I needed more serviettes, 500 in all. There was only one package in the rack. She felt there should be more in the stock room in the M.O. Building. She went over and hunted for them and called me at about 5:30 p.m. to tell me she had them. She is an asset to any department."

"While visiting recently in Winnipeg and making some purchases in your Store, I left a favourite sweater in one of the dressing rooms of the Ladies' Sports wear Department. I telephoned the Store giving the clerk's number (17) who waited on me—Mrs. Baker—who made it her personal business to see that I had my sweater returned. She brought it all the way to my mother's home in Charleswood after Store hours."



BACKWARD GLANCE



Some of the boys out for a stroll—back in the good old days. Do you recognize any of the faces? Here are their names:

Left to right, top—T. Mitchell, S. Coulter, D. Wilson, G. Graham, W. Scott, J. Johnston, T. Bruce. Middle—F. Wellard, J. Edwards, J. Dorratt, T. Coy, D. Miller, H. Higginson, T. Bruce, T. Mitchell and J. Higgins. Bottom—A. Jarvis, T. Latter, D. Miller, J. Higgins, M. Sutherland, T. Risbey and F. Chisholm.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mr. Harry Shimmen,
Foodateria, Groceries March 24
Mr. Oliver Freeman, M.O. Packing... March 29

THIRTY-FIVE YEARS

Mr. William Wilkinson, Bake Shop... March 23
Miss Elma Gibson,
Employees' Lunch room..... March 25
Miss Kathleen Waywood,
Women's Garment Alterations.... March 26

Mr. H. W. Cooper,
Merchandise Office, Manager..... April 6
Mr. R. Laird,
Assistant, M.O. Carpets..... April 9
Mr. George A. Anderson,
M.O. Packing April 11
Mr. Alfred Harvey, Jewellery and
Watch Repair Work-room..... April 13

TWENTY-FIVE YEARS

Mr. M. Monty, Painters..... March 19
Mr. W. A. Summers, Radio and
TV Service and Repair..... April 5

RECENT VISITORS TO THE STORE

Mr. J. C. Hartley, Provincial Auditor, Calgary; Mr. J. R. Scott, Provincial Auditor, Saskatoon; Mr. A. Wright, Vancouver; Mr. H. Mateer, Toronto; Mr. S. A. Jones, Calgary; Mr. H. H. Stillwell, Vancouver; Mr. M. S. Penny, Toronto; Mr. W. Rawcliffe, Toronto.

Mr. J. A. Snowden, Store Manager, Edmonton; Mr. H. McNeill, Store Manager, Calgary; Mr. R. J. Hegan, Store Manager, Lethbridge; Mr. W. R. McFetridge, Store Manager, Medicine Hat; Mr. T. W. Bennett, Store Manager, Red Deer; Mr. J. Blair, Store Manager, Moose Jaw; Mr. A. Stevens, Store Manager, Regina; Mr. W. A. McAllister, Store Manager, Brandon; Mr. H. L. Heath, Store Manager, Dauphin.

LATE NEWS

Department 44—By D. Wright

At this time of writing we are happy to report that our Department Manager, Mr. J. M. Kellas, is home from the hospital and making wonderful progress since his recent operation. He dropped in to see us the other day for a short while and we were delighted to see him looking so well. Hope it won't be too long before you are back with us, Mr. Kellas.

Hosiery and Gloves—By J. Duncan

Dan Cupid made an early call to our department on Thursday, February 11. Amy came in all smiles wearing a lovely diamond ring from Ron. Our congratulations and best wishes to you both, Ron Fogg and Amy Irvine.

We were sorry to hear that Jake's wife, Lorraine, had met with an accident and fractured her leg. Hope it won't be long before you are up and around.

RECENT APPOINTMENTS



Department
W214—
All Candies,
Pandora and
Cottage
Sweets.

MR. M. DONALDSON, Department Manager.



Department
W345—
Second Floor
Self-Serve—
Coats, Dresses,
Suits and
Furs.

MR. C. A. MacLEAN, Assistant.



Department
W211—
Girls' Wear
and Millinery
8-16 years.

MR. J. BEST, Assistant.



Department
W1029—
Tailoring
Work-room.

MR. H. HEICHERT, Assistant.

Winnipeg Store

Please note the following division of stock and opening of new department, effective retroactively to January 15, 1960.

Department W260—

W260—Radios, Televisions, Record Players, Radio-Phonographs and Stereophonic High-Fidelity Sound Equipment;

W566—Musical Instruments, Records and Sheet Music:

MR. A. WALLIS, Manager;

MR. R. F. KEHLER, Department Manager;

MR. R. D. DAY, Assistant.

Edmonton Store

Department E233 — Piece Goods — Cottons, Rayons, Silks, Woollens, Linings, Patterns:
MR. D. G. STEWART, Assistant.

Department E244 — Women's and Misses' Coats, Suits and Furs:
MR. H. K. McNEILL, Assistant.

Department E252—China and Glass-ware:
MR. R. VAN DYKE, Assistant.

Department E260—Radios, TV, Planos, Musical Instruments, Records:
MR. J. R. CLARK, Assistant.

Supplies, Service Bureau, Cashiers and Wrappers:
MR. E. SLOAN, Assistant.

Twenty-Two

Calgary Store

Department C204—Millinery and Accessories;

Department C246—Women's Blouses, Skirts, Sweaters and Sportswear:
MR. D. R. DODD, Assistant.

Department C205—Books and Stationery:
MR. A. A. USSELMAN, Assistant.

Department C209—Women's Lingerie, Foundation Garments, Wash Frocks, Aprons, Housecoats, Dressing Gowns:
MR. M. T. SANDERS, Assistant.

Department C210—Infants', Children's, Teen-age Wear:
MISS N. WAINWRIGHT, Assistant.

Department C222 — Notions, Shoe Findings, Fancy Goods and Wools:
MRS. M. I. DUNCAN, Assistant.

Department C241 — Women's and Misses' Dresses:
MISS R. PUZNAK, Assistant.

Department C253 — Hardware and House Wares:
MR. W. L. COLLIER, Assistant.

General Office, Customs and Traffic:
MR. J. CHENEY, Assistant.

Terrace, British Columbia, Order Office

MRS. M. RANDALL, in charge (pro tem).

The Pas, Manitoba, Order Office

MRS. E. VATZEL, in charge.



in Memoriam

MR. FRED DARNELL

Mr. Darnell, a retired Eatonian, passed away on Wednesday, February 17. Fred had been a member of our Warehouse Furniture staff before he retired 11 years ago. He is survived by his wife Edith, three daughters, seven grandchildren, a brother Harry, and two sisters. To them we extend sincere condolences during this sad time.



MISS KATHLEEN STUART

It is with deep regret we announce the passing of Kathleen (Kay) Stuart. Miss Stuart passed away Thursday, February 4, at the age of 45 years. An employee of Eaton's for 25 years and a member of our M.O. Children's Wear staff, she was respected by all who knew her. Sincere sympathy is extended to her surviving relatives in their loss.



MR. WALTER FREDERICK COY

It is with sincere regret we announce the passing of Mr. Walter Frederick (Dick) Coy on Saturday, February 6, at the age of 71 years. Mr. Coy retired from Eaton's in 1954 and was a member of the Company for 37 years. He is survived by his wife Mabel, three sons, Eric, Grenville and John; two brothers, four sisters and eight grandchildren. To his family we extend heartfelt sympathy during this sad time.

MISS MARTHA HOIPO

Miss Hoipo, a retired employee, passed away on Sunday, February 14. She retired from the Company in 1950 after working as a retoucher in our Photo Work-room for many years. Our sincere condolences to her surviving relatives during their bereavement.

MR. THOMAS CRAIG

Mr. Craig, aged 57 years, who had retired from our Caretaking Department in 1957, passed away on Friday, February 12, at his home. He was a member of Eaton's for 29 years. Mr. Craig is survived by four sons, Fred, Terrence, David and Thomas. Deep sympathy is extended to them in their bereavement.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Miss E. Cameron.....Fancy Goods
Mrs. B. Baker.....Basement Meats
Mr. G. A. Gould.....Women's Furs
Mrs. M. Young.....Cash Office
Mr. R. Kitching.....Men's Clothing
Miss V. Hunt.....Draperies
Miss A. Low.....Catalogue Distribution

In the Loss of a Father

Miss Muriel Gosling.....5th Floor Cafeteria
Mrs. J. MacWilliams.....Sales Audit
Mr. G. Coy.....Men's Furnishings
Mr. J. Coy.....Electric Refrigerators
Mr. Hugh Porteous.....Alexander Warehouse
Miss Bella Dee.....M.O. Men's Clothing
Mrs. N. Milne.....Men's Furnishings
Mr. L. Bease.....Carpets
Miss A. Desjardins.....M.O. Copying
Mr. C. J. Taylor.....M.O. Mdse. Operating
Mr. E. Atchison.....Customers' Accounts

In the Loss of a Daughter

Mrs. S. Brooks
M.O. Employees' Lunch Counter

In the Loss of a Sister

Mrs. E. Webb.....Telephone Order Board
Mr. D. Ducharme.....M.O. Carpets
Mrs. Eileen Achorn.....Boys' Furnishings

In the Loss of a Step-Sister

Miss Ruth Bardal.....Wages Office

In the Loss of a Brother

Mrs. M. Holubowich
M.O. Employees' Lunch Counter
Miss J. Riley.....5th Floor Cafeteria
Mrs. R. Johnson.....Fancy Foods

In the Loss of a Step-Brother

Miss M. Hamilton.....M.O. Assembly



"COURAGE IS THE WORD FOR BETTY ANNE"

"Courage is the word for Betty-Anne." That is the way a staff member of the Easter Seals Fund that helps crippled children, spoke of this slip of a girl with friendly blue eyes and silky hair brushed into a pony tail.

Betty-Anne will be ten years old in April, but she walked for the first time in her memory a little more than a year ago—she was stricken with polio when she was two years old. It was the family doctor who brought her to the attention of the Easter Seals Fund. The fund helps children whose parents cannot afford the money for their treatment. Cost of treating a polio-crippled child would drain the resources of most families.

Betty-Anne's arms and legs were affected and she had a serious spinal weakness. A special brace for her body was only the beginning of her treatment. At one stage she lay in a cast for more than a year. The great day of her life came when she was eight years old. That was the day when she put her crutches under her arms and walked across the floor of the sitting room in her home. "It took all those years, but she can walk," said Betty-Anne's mother, thankfulness in her voice.

Betty-Anne is still under the care of the Society, but she has come a long way from the day she was taken from her crib to the hospital. She can walk about her home a bit now without crutches. She helps her mother with the dishes, does some dusting, loves to help with her baby sister, Louise, with whom she is pictured here. A good student, she has been able to attend school regularly this year.

BUY EASTER SEALS AND YOU BUY HAPPINESS . . . FOR OTHERS!